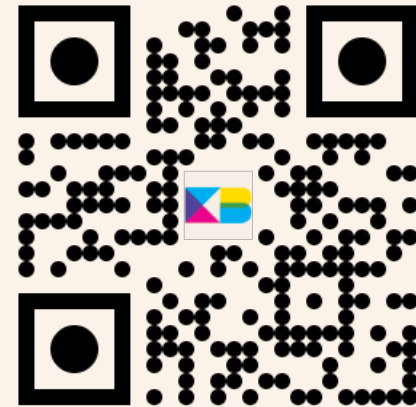


Kristen Baldwin

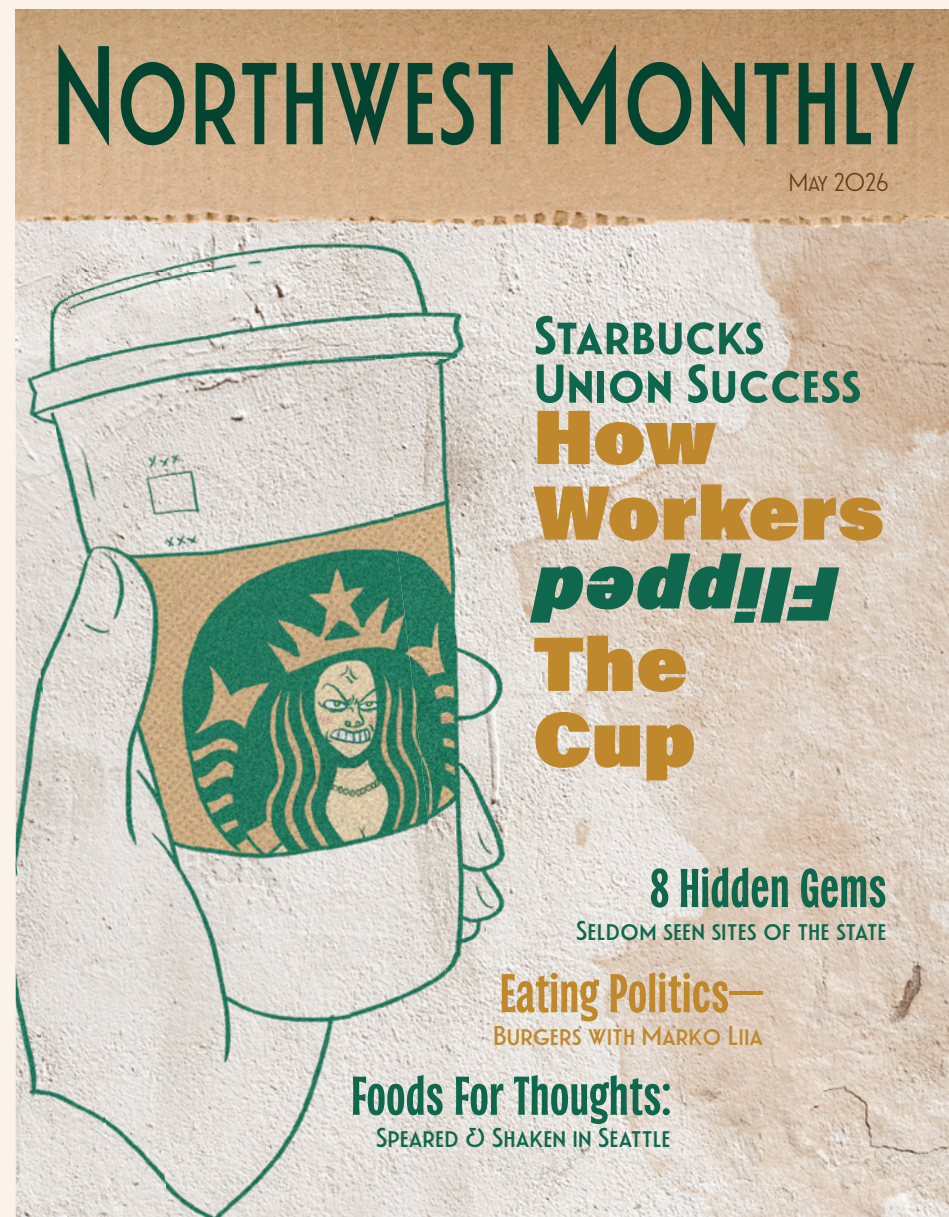
Graphic Designer



Northwest Monthly Magazine

Imagine if Texas Monthly moved to the PNW. This 12-page editorial project challenged me to fit strict, provided copy into highly designed spaces. I loved navigating the complex layout puzzles to make text flow naturally.

- Sourced photography and composited the cover from stock imagery.
- Designed cohesive spreads celebrating local culture and maps.



NSAI Booklet

This 16-page booklet for a fictional arts program was a masterclass in embracing constraints. Given a strict two-spot-color limitation, I relied heavily on InDesign to build a rich, multi-layered visual hierarchy.

- Duotones and opacity shifts to adhere to 2 color limit
- Designed the original NSAI logo and branding



NSAI

...workshop for photogra-
phers who have a basic knowledge of
the medium and familiarity with
darkroom techniques. Explore and refine
methods of producing the fine print.

**BLACK & WHITE
LANDSCAPE
PHOTOGRAPHY**
AUGUST 25-28



...special to
...photography

Illustration and creative use of image
isolation with the macrolens. Instruction
combines classroom and field work in
natural settings.

**MACROLENS
PHOTOGRAPHY**
SEPTEMBER 3-5

PHOTOGRAPHY

**LEARN
DEEPLY**

**ACHIEVE
MORE**

**CREATE
BOLDLY**

**IMAGINE
YOUR
FUTURE**

NSAI Northwest Summer
Art Institute
www.nsai.com

NSAI

...dedicated to the
...en art a
...n of learning
...n learning and
...outdoors
...ound and
...rious sites in
...f the
...ment

NSAI Northwest Summer
Art Institute

**Summer
Workshop**

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Registration Card.....	15

ABOUT NSAI
www.nsai.com

The Northwest Summer Art Institute is dedicated to the expression of the strong relationship between art and nature. The NSAI offers a summer session of learning and experiencing—a combination of classroom learning and the expansion of the senses which comes from outdoors activities, observation of nature, and the use of found and natural materials. Workshops are scheduled at various sites in Whatcom and Skagit Counties, taking advantage of the beauty and variety of outdoor venues of the region. The NSAI is partially sponsored by a grant from the Washington Arts Commission and the National Endowment for the Arts.



Holoholo Tours Travel Brochure

I loved creating this fictional travel agency brochure. It was a fun exercise in building a brand identity from scratch, using InDesign and Illustrator to design the logo, vibrant color scheme, and multi-page layout. Focused on a user-friendly layout for complex travel itineraries. Highlighted specific local culinary tours and relaxing beach excursions.

- InDesign and Illustrator layout
- Complex typography hierarchy



HOLOHOLO
ISLAND HOPPING
≈ TOURS ≈



NUI IOA
ULTIMATE PACKAGE



HOLOHOLA
ISLAND HOPPING
TOURS

holoholotours.com



WHAT'S INCLUDED
NUI IOA ULTIMATE PACKAGE

- All inter-island travel including flights and ground transportation
- Luxury accommodations throughout the 21-day tour
- Daily meals featuring authentic Hawaiian cuisine and local specialties
- Guided cultural experiences, including hula, lei making, and language lessons
- Expert local guides providing historical and cultural education
- Airport pickup and drop-off, plus private ground transportation
- Entry fees to parks, cultural sites, and all tour locations
- Welcome package with tour materials, island essentials, and local gifts

HONOLULU OAHU Surf Waikiki, tour Pearl Harbor, hike Diamond Head, explore Iolani Palace, and stroll Chinatown. Enjoy local food spots, sunset catamaran sails, snorkeling at Hanauma Bay, and cultural shows at Bishop Museum.	
HANA MAUI Drive the Road to Hana, explore Waianapanapa's black sand beach, hike to Waimoku Falls, swim at Hamoa Beach, tour local farms, and unwind in peaceful coastal scenery.	HANALEI KAUAI Relax at Hanalei Bay, paddleboard the river, hike the Nā Pali Coast, visit waterfalls. Explore taro fields, sample poi, enjoy small-town shops and a sunset beach picnic.
HANA MAUI Drive the Road to Hana, explore Waianapanapa's black sand beach, hike to Waimoku Falls, swim at Hamoa Beach, tour local farms, and unwind in peaceful coastal scenery.	
HANA MAUI Drive the Road to Hana, explore Waianapanapa's black sand beach, hike to Waimoku Falls, swim at Hamoa Beach, tour local farms, and unwind in peaceful coastal scenery.	HILO ISLAND OF HAWAII Visit Hawai'i Volcanoes National Park, see Rainbow Falls, explore botanical gardens, browse farmers markets, snorkel at Carlsmith Beach, and discover local history museums.
KONA ISLAND OF HAWAII Snorkel Kailakohua Bay, tour coffee farms, relax on white sand beaches, watch manta rays at night, explore Pu'uho'u o Hōwāhewa, and enjoy oceanfront dining at sunset.	

MAKEMAKE HOU
MORE TOURS

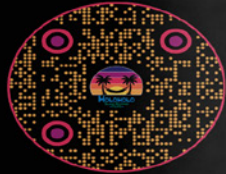
3 DAY-MOUNSKEE

Watch sunrise above the clouds and learn about the mountain's cultural significance. Enjoy guided stargazing and quiet reflection in one of Hawai'i's most sacred spots.

Visit cultural sites. Learn basic Hawaiian, hear stories of the Hawaiian Kingdom, and understand colonization's impact. Deepen respect for traditions, cultural preservation, & identity.

7 DAY-'ONO

Taste poké, shave ice, and plate lunches. Visit taro farms and coffee plantations. Join cooking demonstrations and learn how food connects to land, culture, and life across the islands.



Holoholo Island Hopping Tours
892 Momono St
Honolulu, HI 96820
808-800-8135
holoholotours.com

HUA'OLELO - WORDS

Learning a few Hawaiian words is a great way to connect with the people, culture, and spirit of Hawai'i.

"Aloha (oh-ah-luh)"
A greeting and farewell that also expresses love, kindness, and respect. Aloha is more than a word—it's a way of life.

"Mahalo (mah-HAH-luh)"
Thank you. You'll see and hear this everywhere as a way of showing appreciation.

"Mauka / Makai (MAH-ah / mah-KAH)"
Directional terms used instead of north or south. Mauka means toward the mountains, and makai means toward the ocean.

"'Ole (oh-oh)"
Delicious. Often used to describe fresh, flavorful island food.

"Pau (paw)"
Finished. Often used when referring to completing a meal, activity, or the workday.

"Himemuhunukunukupu'a (hoo-moo-hoo-moo-hoo-hoo-hoo-hoo-hoo-hoo-hoo-hoo-hoo)"
The colorful reef triggerfish and Hawai'i's state fish.

The Hawaiian alphabet has 15 letters, while the English language has 26. The Hawaiian alphabet consists of 5 vowels (A, E, I, O, U) and 10 consonants (H, K, L, M, N, P, W, and the glottal stop 'okina, represented by a left-facing apostrophe).

MO'OLELO - HISTORY

The culture of Hawai'i is deeply rooted in the traditions of Native Hawaiian people, whose ancestors arrived over 1,000 years ago as skilled Polynesian navigators. They developed a rich society centered on respect for nature, family ('ohana), and spiritual balance. Practices such as hula, chant (oli), and storytelling were used to preserve history and honor the land ('āina). In 1810, Kamehameha I unified the islands into a single kingdom, strengthening shared cultural identity. Western contact increased after the arrival of James Cook in 1778, bringing major social and economic changes. Despite outside influence, Native Hawaiian traditions remain vibrant today. Language revitalization, traditional food, music, and cultural ceremonies continue to play an essential role in everyday life, reflecting a strong connection to heritage, community, and the spirit of aloha.

MAKEMAKE HOU
MORE TOURS

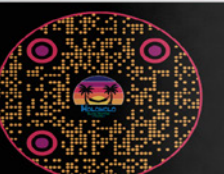
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892 Momono St
Honolulu, HI 96820
808-800-8135
holoholotours.com



NUI IOA
ULTIMATE PACKAGE



HOLOHOLA
ISLAND HOPPING
TOURS

holoholotours.com

Electric Bean Branding

I conceptualized “Electric Bean” as a PNW chocolate-covered espresso bean startup for a class project. I designed the original logo, tagline, and corporate stationery layout. The most enjoyable challenge was building this entire energetic brand identity while strictly adhering to a two-spot-color limit!

- Two spot color restriction
- Corporate stationery layout



Electric Bean

Charged with Chocolate. Powered by Coffee.

Electric Bean



*Charged with Chocolate.
Powered by Coffee.*



Premium espresso beans coated in rich chocolate for a snack that actually delivers energy—no cup required.

white chocolate, milk chocolate, dark chocolate

- Real espresso beans
- High-quality chocolate
- Shackable caffeine
- Easy grab-and-go
- Way more fun than bars



@electricbean



electricbuzz.com

*Who's Getting
Charged Up?*
Students
Creators
Night owls
Coffee lovers



*contains 100mg of caffeine per serving

Electric Bean

Charged with Chocolate. Powered by Coffee.

electricbean.com

(INSERT NAME).

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Thank you,
(INSERT NAME)

Contact Us

hello@electricbean.com 123 Electric Avenue Bellingham, WA 98225 (719) 266-2837

Electric Bean
123 Electric Avenue
Bellingham, WA 98225

Customer Name
456 Placeholder Way
Bellingham, WA 98225

Charged with Chocolate. Powered by Coffee.



Hazel Watto
FOUNDER & CHIEF ESPRESSO OFFICER
hazel.watto@electricbean.com
(719) 266-2837

electricbean.com • 123 Electric Ave Bellingham, WA 98225

Electric Bean



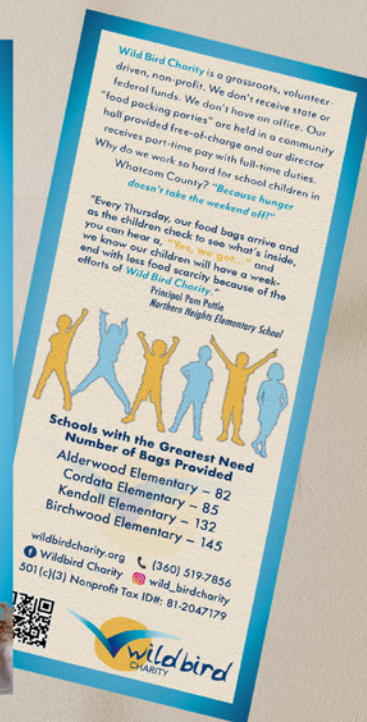
Charged with Chocolate. Powered by Coffee.

Wild Bird Charity Internship

I loved this internship! Facing a tight one-week deadline, I designed a 16-page booklet, menus, and table cards for the “No Child Hungry” gala. I also modernized their logo for their 10-year anniversary, rolling out comprehensive event collateral and professional corporate stationery.

- Rapid multi-page layout
- Complete brand identity system
- Corporate stationery design





well - Dessert Dash
e Bake - Sponsors & Posters
Young - Community Connections
Rebecca Smith
Sally Thomas



...and lunches, two dinners
...serve are under 5 years old.
...our founding and the 8th school year of this program!

Number of Bags by District
Bellingham - 22,444
Mount Baker - 5,899
Ferndale - 1,868
Blaine - 1,729
Lummi Nation - 1,412
Lynden - 184

YTD Total - 31,807 (as of April 1st), will be **43,000** by June
While many children receive free/reduced breakfast and lunch during the week while at school, a growing number experience food insecurity on the weekend.
Wild Bird Charity provides meals in an effort to bridge this gap.
The numbers below show how many children took home a Weekend Food Bag EACH week.
The growth is significantly rising with each school year.



Schools with Greatest Need Each Week
Alderwood Elementary - 82 kids
Cordova Elementary - 85 kids
Kendall Elementary - 132 kids
Birchwood Elementary - 145 kids

Welcome to the 3rd Annual No Child Hungry Gala

Welcome! We are thrilled you have chosen to join us this evening as together we strive to eliminate weekend hunger for kids in our community.
Wild Bird Charity, is a mostly volunteer-led non-profit that provides Weekend Food Bags for kids experiencing food insecurity in Whatcom County. Thank you all for joining us this evening and believing that kids shouldn't go hungry!

-Mark Moder, Executive Director

Program for the Evening

- Emcee/Auctioneer - Allan Fee, KAFE 104.1
- Welcome - Darin Roussens, Board President
- Comments - Mark Moder, Executive Director
- Music by: The Common Odities
- Joel Krucic • Isaac DeVange • Mark Hunter
- 5 pm VIP Happy Hour
Silent Auction opens
- Tray: Passed Appetizers & Complimentary Bubbles
No Heat Bar opens
- 6 pm General Admission
Complimentary Bubbles
Silent Auction continues
- 6:30 pm Silent Auction - Section One Closes
- 6:40 pm Silent Auction - Section Two Closes
- 6:45 pm Guests seated for dinner
Welcome & Introductions
Dessert Dash Bidding
Dinner
- 7:30 pm Program
- 7:45 pm Dessert
Live Auction
"No Child Hungry" Paddle Raise
Good Night!

Tonight's Menu

- VIP HAPPY HOUR PASSED APPETIZERS**
TRIPLE CREAMED BRIE & STRAWBERRY CROSTINI
Basil, Balsamic Reduction
- SALMON LOX CROSTINI**
Herbed Cream Cheese, Smoked Lox, Fresh Dill, Capers
- PROSCIUTTO & MELON** (GF) (DF)
- HOUSE SALAD**
Cranberries, Carrot, Romano, Balsamic Vinaigrette
Served Dinner Rolls & Butter
- ENTREES**
Filet Mignon of Beef - Peppercorn Demi-glace (GF)
Pan Roasted Sea Bass - Lemon Beurre Blanc (GF)
- All Meals served with:**
Garlic-Herb Roasted Potatoes (GF) (V) and Roasted Seasonal Vegetables (GF) (V)

Wine

Complimentary Table Wine generously donated by:
Dunham Cellars, Owners David & Cheryl Blair

2022 Trutina - baking spices | cherry | blackberry
50% Merlot, 35% Cabernet Sauvignon, 11% Malbec, 3% Petit Verdot
spices, and warm cobbler meaning "balance." The 2022 vintage opens with inviting aromas of coffee, baking
concentrated, showing impressive mid-palate depth. Ripe blackberry, dark currant, and chocolate flavors
carry through to a long, satisfying finish. Owen Bargreen 93, Wine Enthusiast 92, James Suckling 92, De-
canter 91

2024 Shirley Mays Chardonnay - In honor of Shirley Mays, our founding Winemaker's granddaughter
This vibrant Chardonnay opens with inviting aromas of fresh pineapple, green apple, and delicate white
Ravens. On the palate, it offers a graceful balance of creamy vanilla and tangy lemon card, supported
by a light, silky texture. Subtle layers of white nectarine and a hint of time add complexity, while the
food-friendly acidity makes it an excellent companion to a wide range of dishes. Owen Bargreen 93, Wine
Enthusiast 90, Decanter 90, Sean Sullivan 90

Non-Alcoholic drinks are complimentary and available at the bar as well as additional bottles of wine for
your table if you'd like more wine to take home, sorry! No hot bar for beer & cocktails.
Coffee & tea are available at the coffee station near the doors.

3rd Annual No Child Hungry Gala & Auction



AN EVENT TO BATTLE WEEKEND HUNGER FOR KIDS IN WHATCOM COUNTY

PRESENTING SPONSOR
exp REALTY

DINNER JAZZ AUCTION

What to Expect

WHAT TO EXPECT AT THE NO CHILD HUNGRY GALA & AUCTION
In addition to a festive evening with 200 guests who believe in Wild Bird Charity's mission that no child should go hungry, here are a few things we have planned for your night at the gala. Each table has an assigned **Table Captain** who will answer any questions you may have about the gala program and timeline.

UPON ARRIVAL

Pick up your auction packet at the registration desk. It contains your bid card, name tag, program, meal choice card, and table number. A glass of bubbly awaits you as you enter and volunteers will help you find your table.

TIME TO MINGLE

The ballroom has been thoughtfully arranged providing room to connect with friends, check out the unique live & silent auction items, and decide which dessert dish tickles your taste buds.

MEAL CARD

Your registration packet contains a quirky meal card. Place it at your place setting where the servers can see it.

DESSERT DASH BID SHEETS

A bid sheet will be on each table. Guests write down their individual contribution. The table captain will total the amounts and a volunteer will pick them up. The table with the highest bid gets the 1st pick out of all the luscious desserts on display. The 2nd highest table bid picks next and so on and so forth. **Here's the fun part.** One person from each table gets to "dash and plant" their table's **FLAG** in the confection of choice thus staking their claim. No need to carry it to your table. Catering staff will deliver it. Last year's top table bid was \$600!

HUNGER HEROES

What's up with the "Hunger Hero" stickers on some of the name tags? And how do I get one? Hunger Heroes are members of the monthly giving team. Monthly gifts provide a consistent reliable funding base that allows Wild Bird Charity to continue its mission of providing weekend food bags to kids in Whatcom County. There's a membership card at each table.

SILENT AUCTION

There are 49 thoughtfully curated items. Each one has a corresponding bid sheet listing the starting bid, incremental raises, and the ever-popular "buy now" amount. Your assigned bid number is in your gala packet.
Bidding can get competitive so check back often to secure the winning bid!

GAME OF CHANCE

Who doesn't like a happy surprise? We have filled 20 brown paper bags with unique, quality items. This is not your typical "white elephant" gift from the back of someone's closet. The mystery bags are displayed indicating the minimum value of what is inside. Last year, the Game of Chance Table elicited more excitement than we anticipated.
You can't go wrong playing this game!

LIVE AUCTION

All 12 of the Live Auction items will be on display and listed in your gala program booklet. Several are geared to accommodate small groups. Gather your friends, pool your funds, and let the bidding battles begin!

PADDLE RAISE

100% of the funds from the fast-paced paddle raise support the Wild Bird Weekend Food Bag Program. Hold up your bid card and show your support for children facing food scarcity in Whatcom County.
All centerpiece can have a second life at your table!

FLORAL ARRANGEMENTS

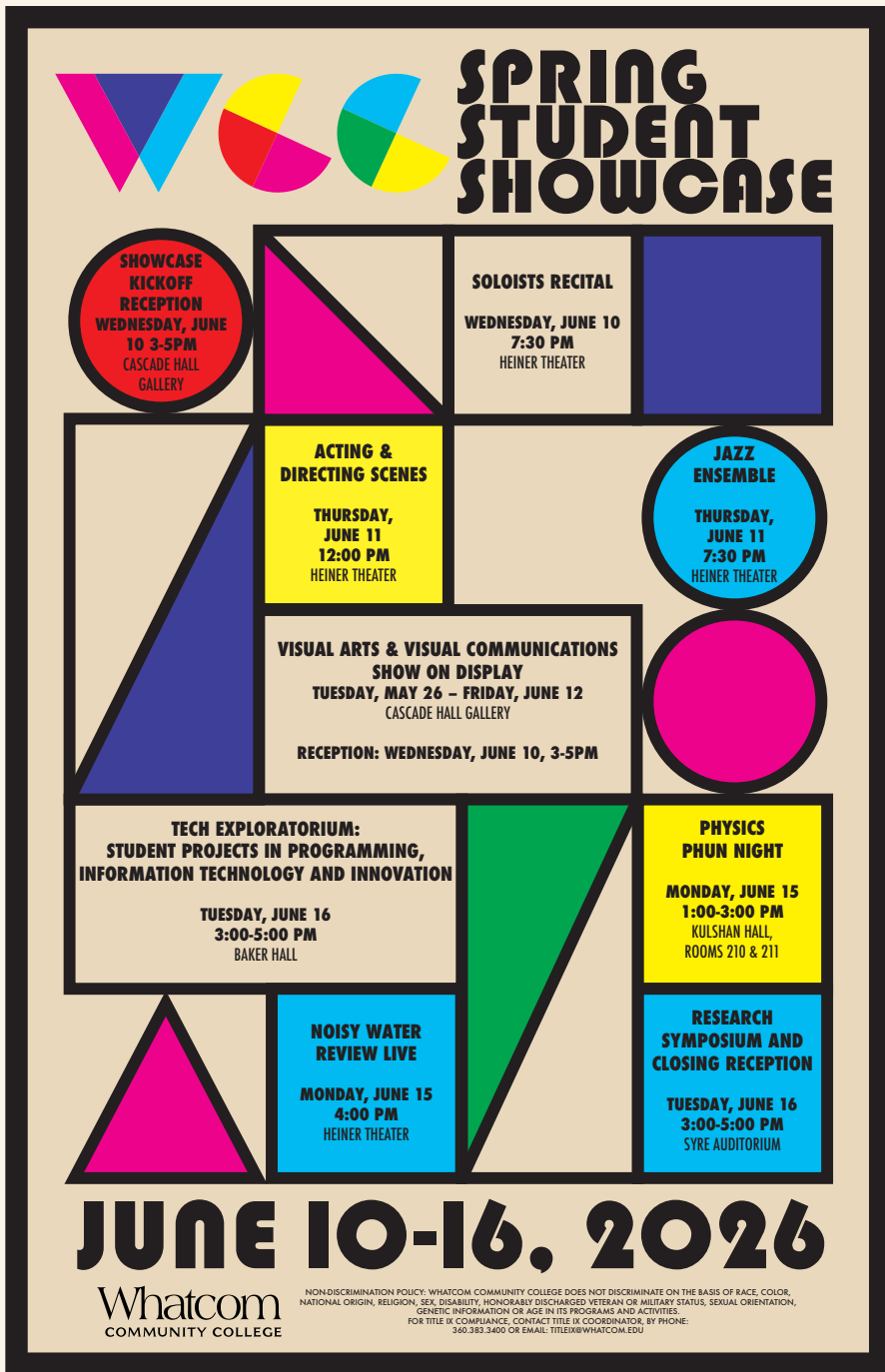
Spring Student Showcase

I was incredibly proud when this class project was selected as a winning design to officially promote the campus Spring Showcase. I created a Bauhaus-inspired geometric layout that successfully organized a dense schedule of events.

- Balanced heavy typography, dates, and legal copy without losing the aesthetic
- Custom geometric letterforms.



Student Showcase 2026



SPRING STUDENT SHOWCASE

SHOWCASE KICKOFF RECEPTION
WEDNESDAY, JUNE 10 3-5PM
CASCADE HALL GALLERY

SOLOISTS RECITAL
WEDNESDAY, JUNE 10 7:30 PM
HEINER THEATER

ACTING & DIRECTING SCENES
THURSDAY, JUNE 11 12:00 PM
HEINER THEATER

JAZZ ENSEMBLE
THURSDAY, JUNE 11 7:30 PM
HEINER THEATER

VISUAL ARTS & VISUAL COMMUNICATIONS SHOW ON DISPLAY
TUESDAY, MAY 26 – FRIDAY, JUNE 12
CASCADE HALL GALLERY
RECEPTION: WEDNESDAY, JUNE 10, 3-5PM

TECH EXPLORATORIUM: STUDENT PROJECTS IN PROGRAMMING, INFORMATION TECHNOLOGY AND INNOVATION
TUESDAY, JUNE 16 3:00-5:00 PM
BAKER HALL

PHYSICS PHUN NIGHT
MONDAY, JUNE 15 1:00-3:00 PM
KULSHAN HALL, ROOMS 210 & 211

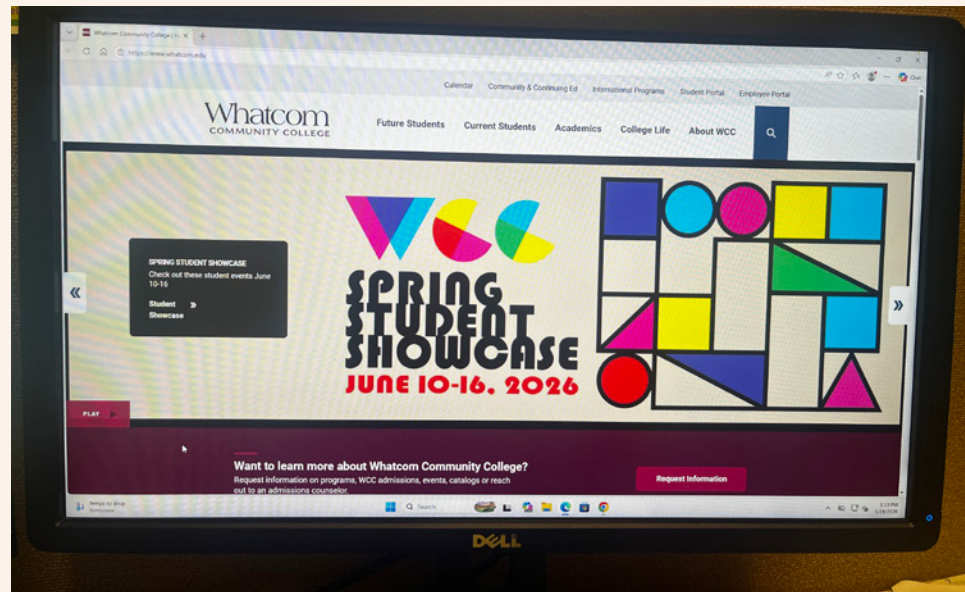
NOISY WATER REVIEW LIVE
MONDAY, JUNE 15 4:00 PM
HEINER THEATER

RESEARCH SYMPOSIUM AND CLOSING RECEPTION
TUESDAY, JUNE 16 3:00-5:00 PM
SYRE AUDITORIUM

JUNE 10-16, 2026

Whatcom COMMUNITY COLLEGE

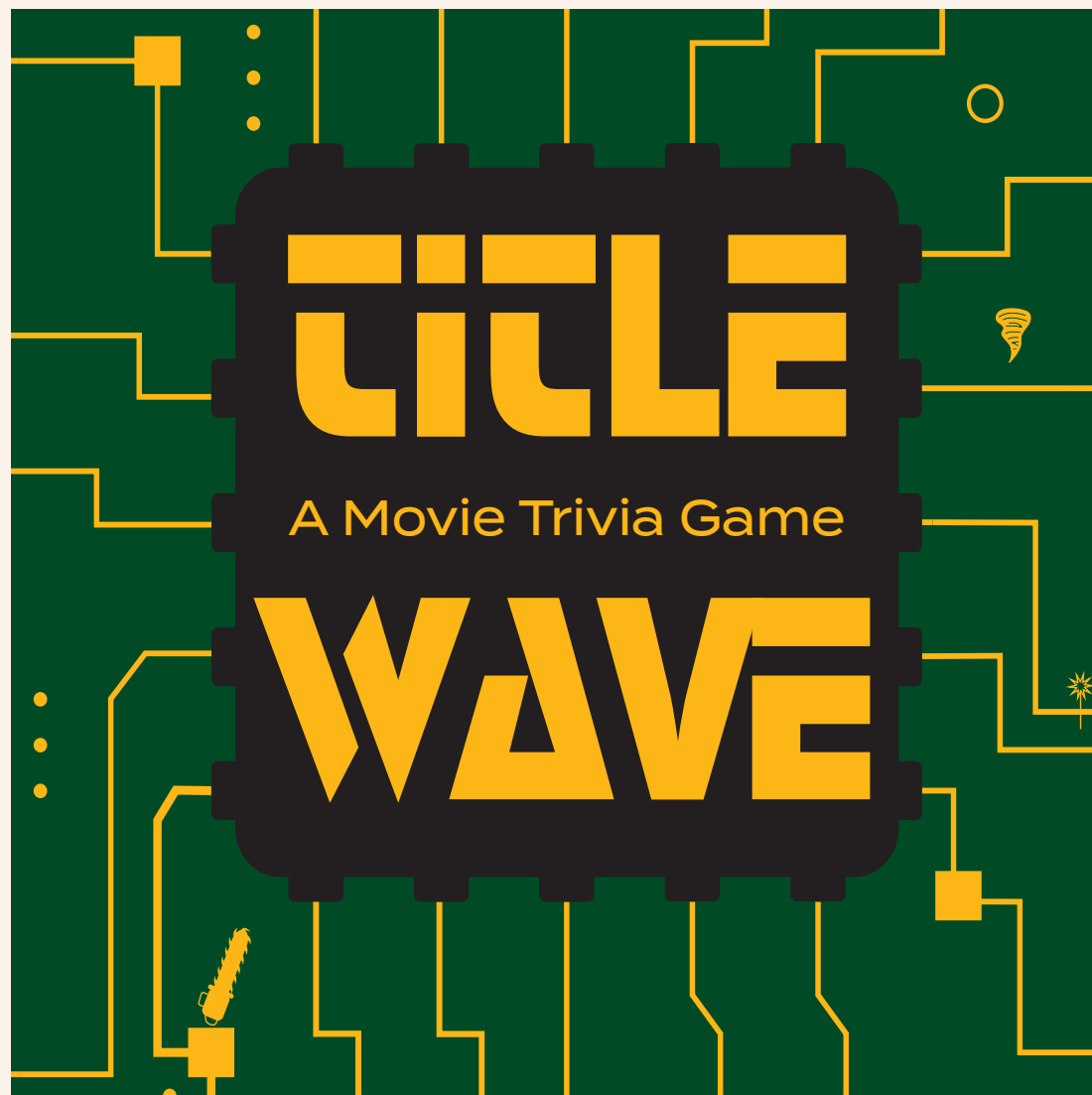
NON-DISCRIMINATION POLICY: WHATCOM COMMUNITY COLLEGE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, NATIONAL ORIGIN, RELIGION, SEX, DISABILITY, HONORABLY DISCHARGED VETERAN OR MILITARY STATUS, SEXUAL ORIENTATION, GENETIC INFORMATION OR AGE IN ITS PROGRAMS AND ACTIVITIES.
FOR TITLE IX COMPLIANCE, CONTACT TITLE IX COORDINATOR, BY PHONE: 560.385.3400 OR EMAIL: TITLEIX@WHATCOM.EDU

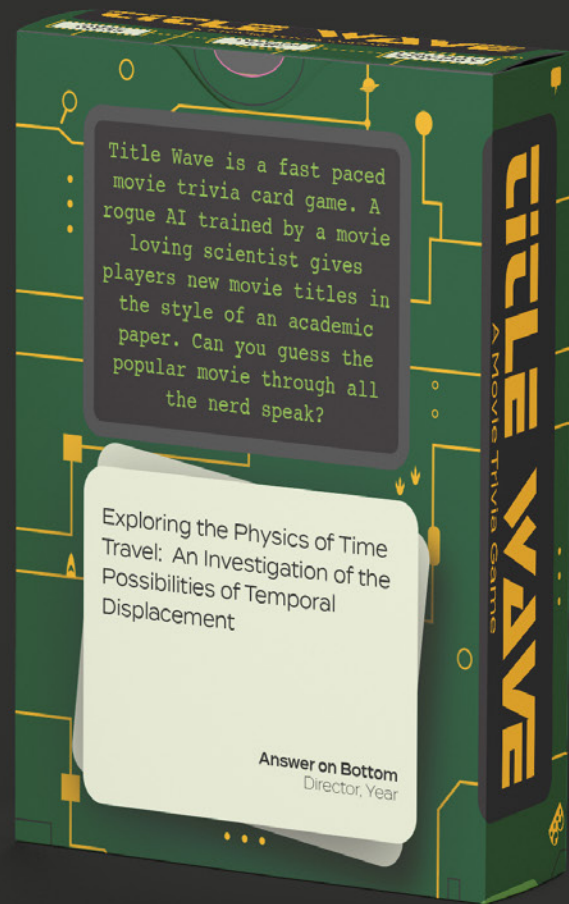


Title Wave Package Design

I loved designing the packaging for “Title Wave,” a fast-paced movie trivia card game. Using Illustrator, I developed a retro computer aesthetic. I wove circuit board patterns across the layout, cleverly hiding custom vector icons of classic movie genres to perfectly match the rogue AI concept.

- Vector iconography design
- Circuit board patterning
- Print packaging template

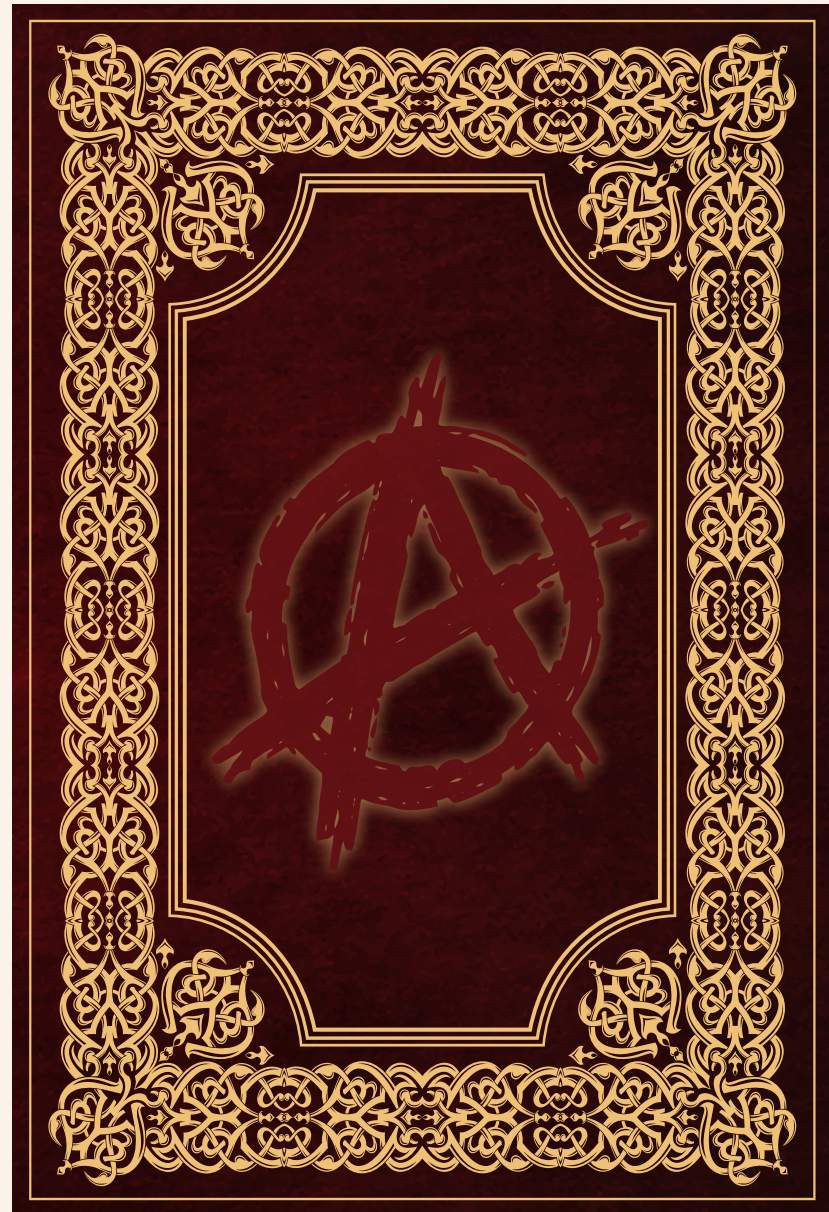




Book Cover Redesign

As a huge fan of the series, I designed this cover as an authentic, in-universe prop rather than a traditional marketing cover. Created in Illustrator and InDesign, it envisions exactly what the actual cookbook from the story's lore would look like.

- Designed as a special edition print for fans.
- Envisioned with tactile embossed and gold foil finishes for a premium physical feel.

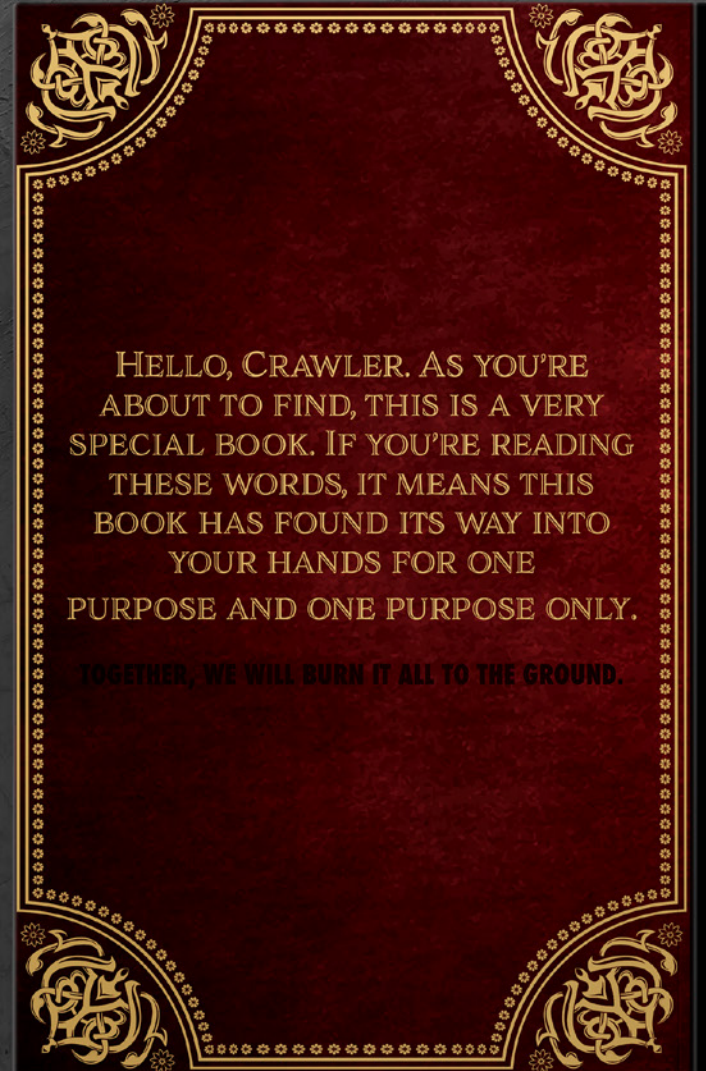
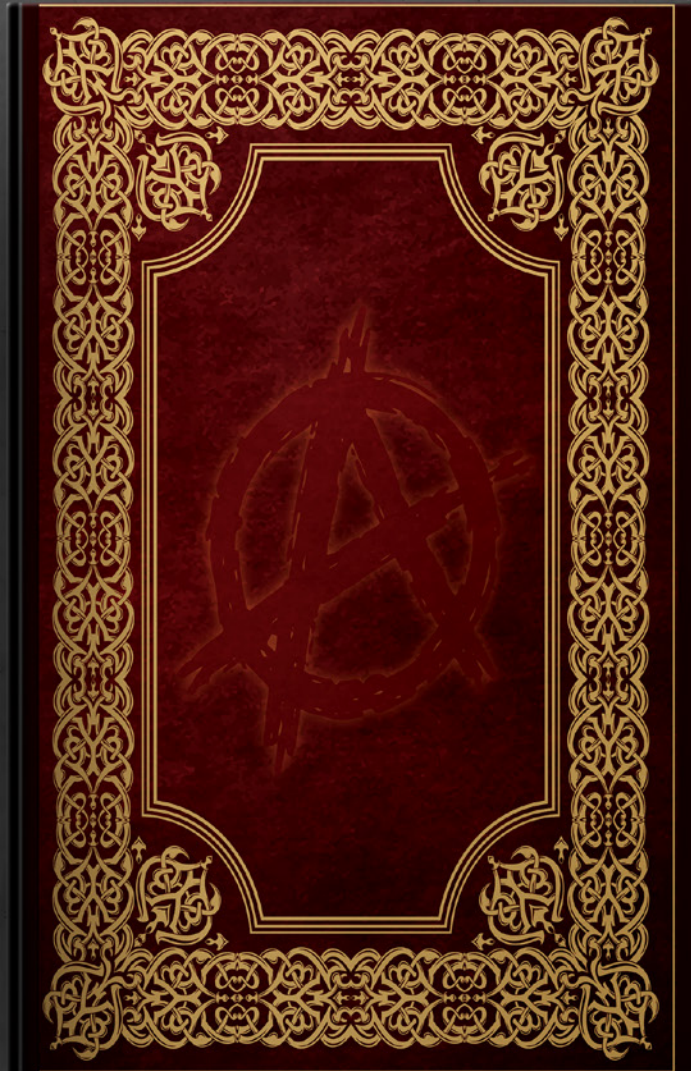




BOOK 3

DUNGEON ANARCHIST'S COOKBOOK
MAT DINNIMAN

VOL. 25



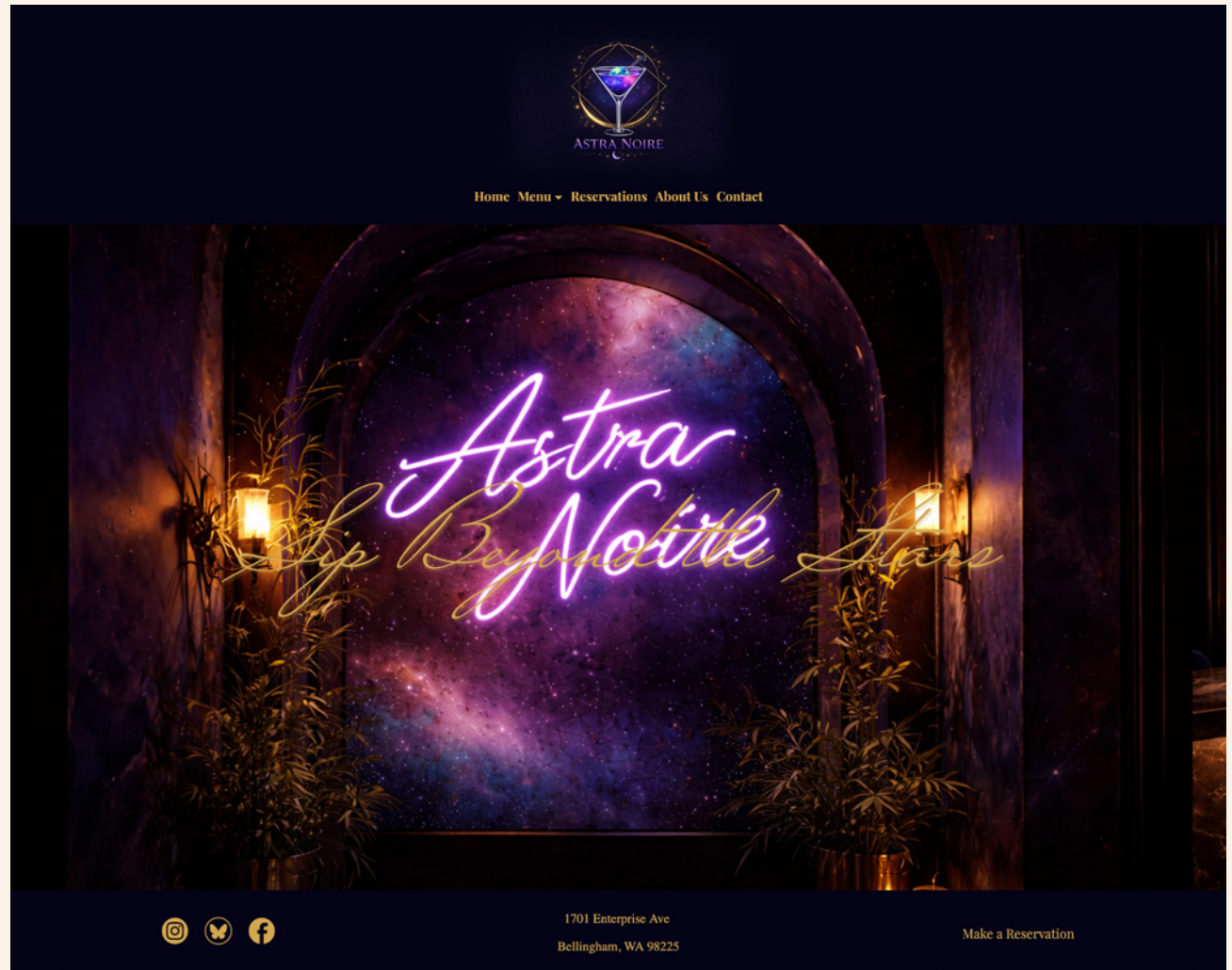
HELLO, CRAWLER. AS YOU'RE
ABOUT TO FIND, THIS IS A VERY
SPECIAL BOOK. IF YOU'RE READING
THESE WORDS, IT MEANS THIS
BOOK HAS FOUND ITS WAY INTO
YOUR HANDS FOR ONE
PURPOSE AND ONE PURPOSE ONLY.

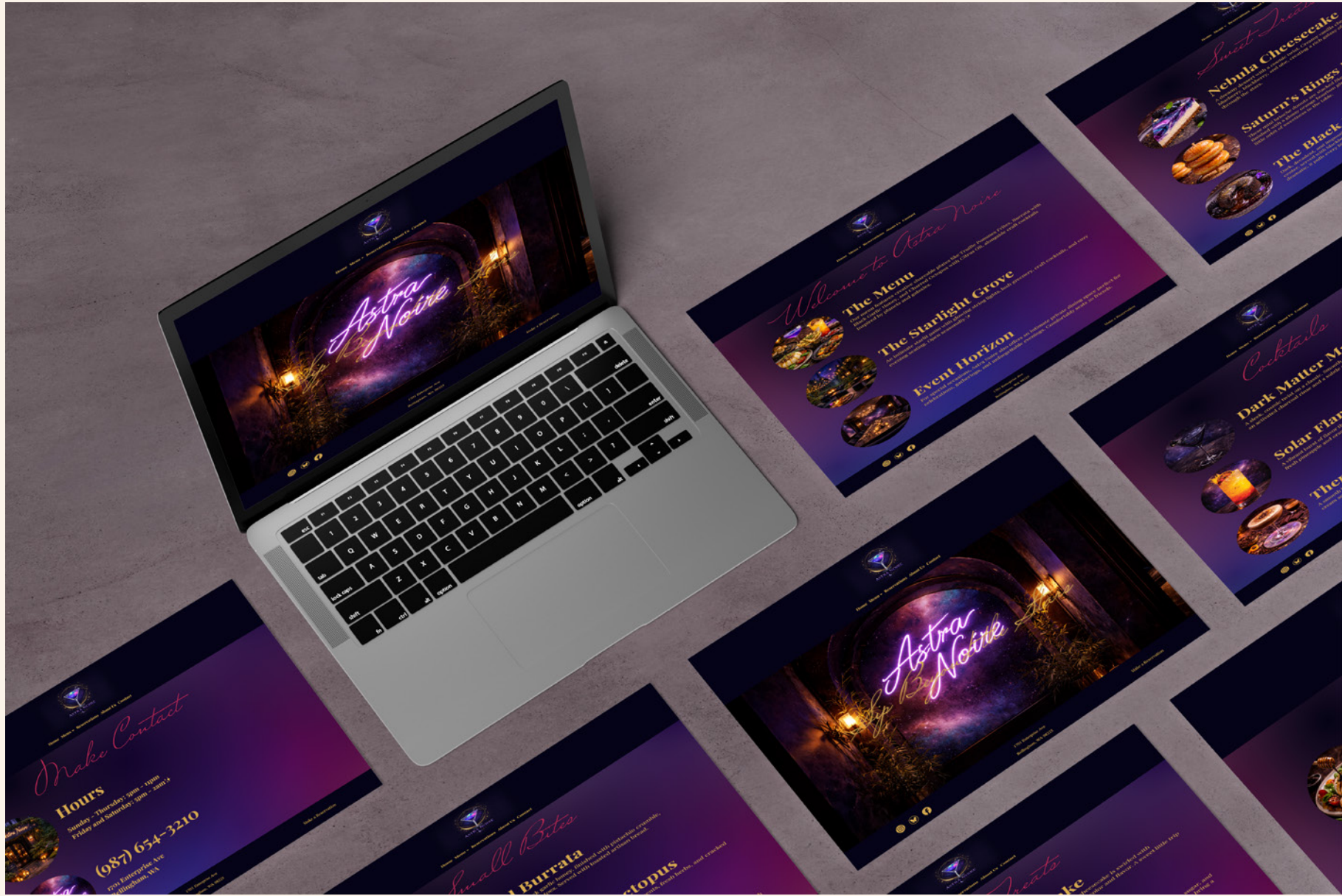
TOGETHER, WE WILL BURN IT ALL TO THE GROUND.

Astra Noire Dreamweaver

Building the website for Astra Noire, a fictional upscale galaxy-themed restaurant, was a rewarding technical challenge. I coded the site from scratch in Dreamweaver and utilized Gemini to generate highly specific, cosmic-inspired food and cocktail imagery. This project served as an excellent exercise in precise AI prompt engineering to achieve a cohesive, moody aesthetic.

- Dreamweaver site coding
- AI prompt engineering

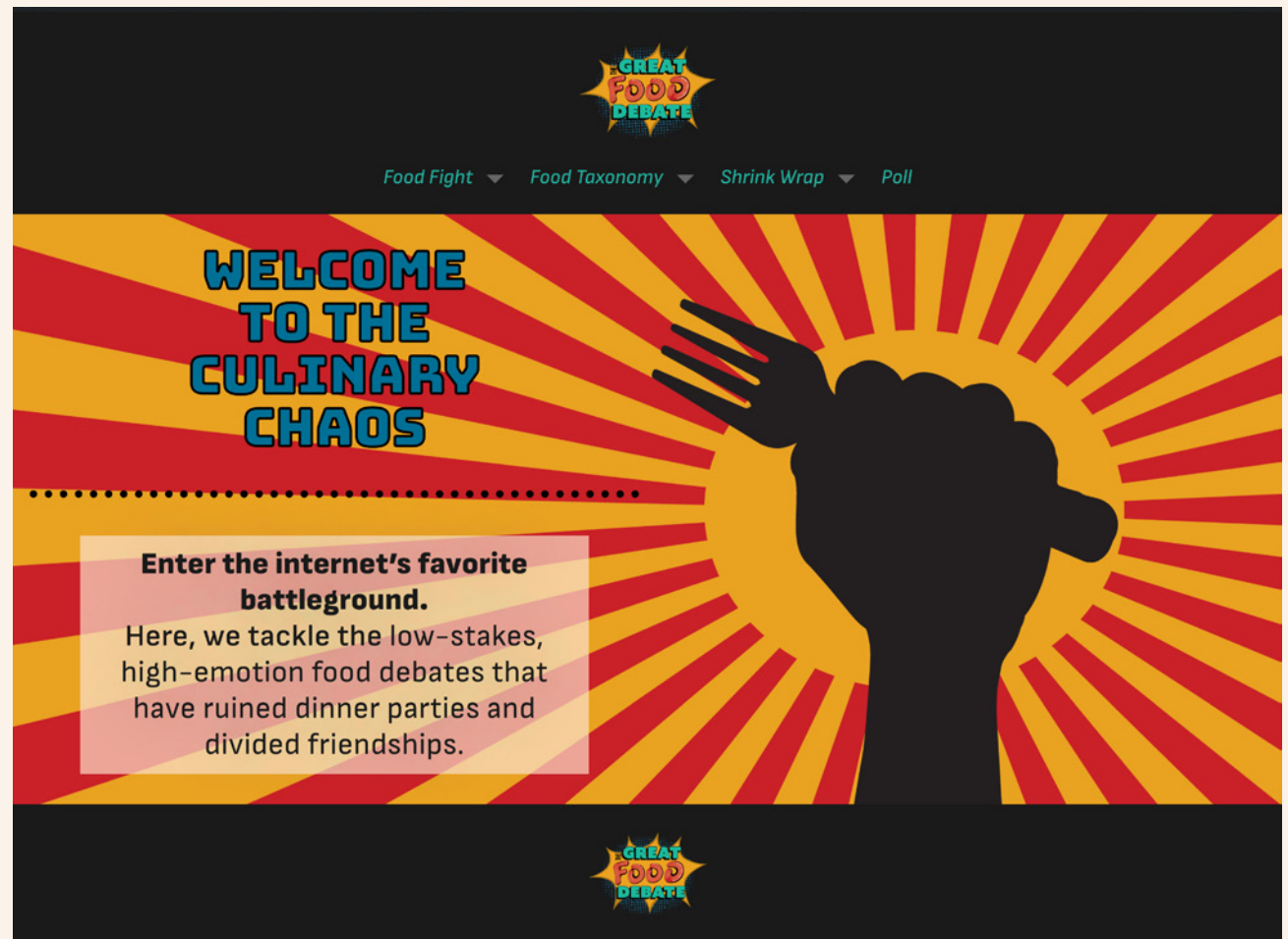




Great Food Debate Wordpress

This multi-page WordPress site tackles high-emotion, low-stakes culinary arguments. Built using Elementor, I edited stock imagery to create a bold, retro diner pop art aesthetic featuring checkered borders and clear layout hierarchies.

- WordPress and Elementor development
- Thematic retro UI design





Stars Over Baker Vector Poster

I had total creative freedom with these fictional “Stars Over Baker” event posters. Given only the title and software requirement, I built a fun, illustrative aesthetic in Illustrator to promote a telescope stargazing gathering at Artist Point, subtly weaving in playful hints at alien watching.

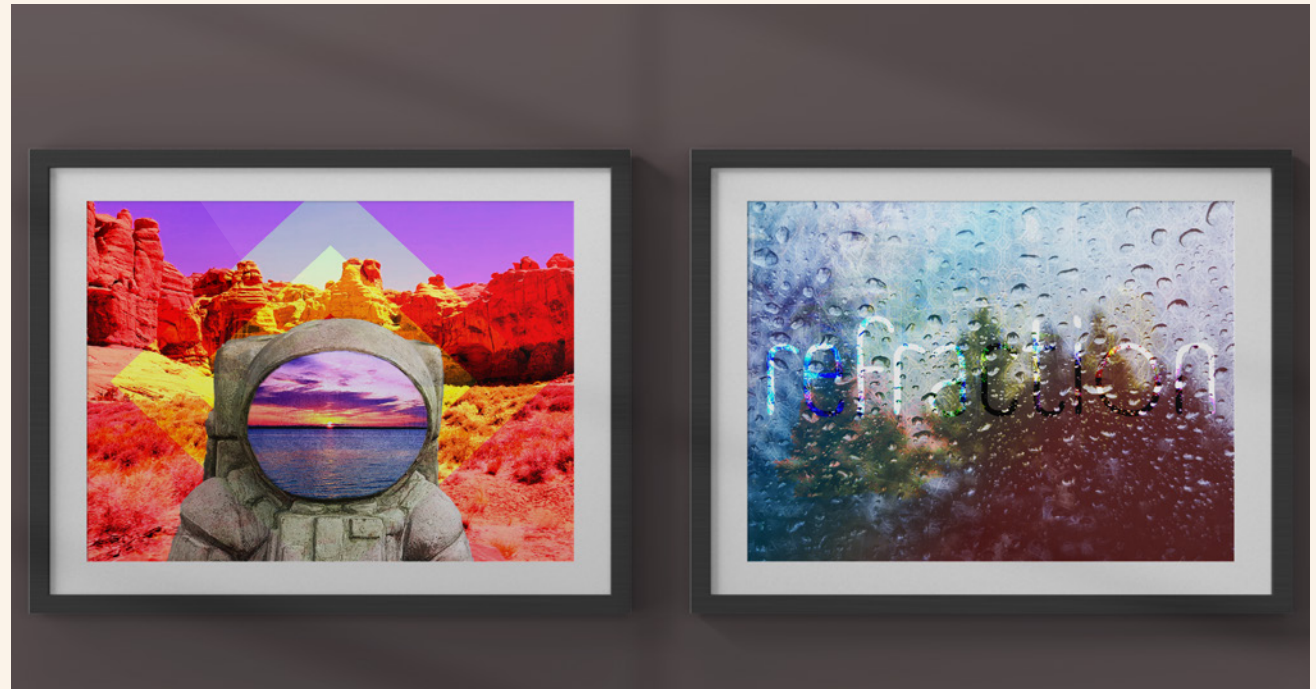
- Custom vector illustration
- Conceptual ideation and layout



Photoshop Surrealism Posters

These two Photoshop posters were built by seamlessly layering my own original photography to construct entirely new surreal landscapes and textures. Atmospheric Pressure was proudly featured in the 2026 edition of the Noisy Water Review.

- Photoshop compositing
- Original photography integration



“Atmospheric Pressure”

“Refraction”